

HELP STARTUPS TAKE OFF



BUSINESS & MARKETING

The ability to make effective decisions in business has never been more important. Data insights and predictions are essential to protect that all important bottom line.

A major global growth industry, analysing and measuring the marketing spend of large corporations is a must. Return on investment (ROI) is essential, with analysis on media spend, sales data and increasingly, web and social media engagement key to highlighting the effectiveness of marketing campaigns.

For startups, business forecasting, budgeting and modelling are pivotal to early success. Many of the biggest corporations of our time would not have existed without the help of mathematics, statistics and data analytics.

TOP JOBS

- BUSINESS ANALYST
- MARKETING ANALYST
- DATA SCIENTIST
- QUANTITATIVE ANALYST
- OPTIMISATION SPECIALIST

